Data is the New Bacon!

FIFTY YEARS OF TELLING OUR STORY

UNITED STEELWORKERS PRESS ASSOCIATION
• Jen Hassum - CNO Dept. Leader, New Media
• Scott Weaver - Asst. Dept. Head, New Media
What are some reasons to communicate with your members?
What tools does your local use to share the word?
Text: uspa50
To: 47486
Canada: 32323
usw.ca/standup
• Get buy-in from your local union president and committee.
• Get a list - first name, last name, email and phone.
• Contact us: sweaver@usw.org jhassum@usw.ca