

# Every. Vote. Counts.

Why Voter Registration is More Important than Ever

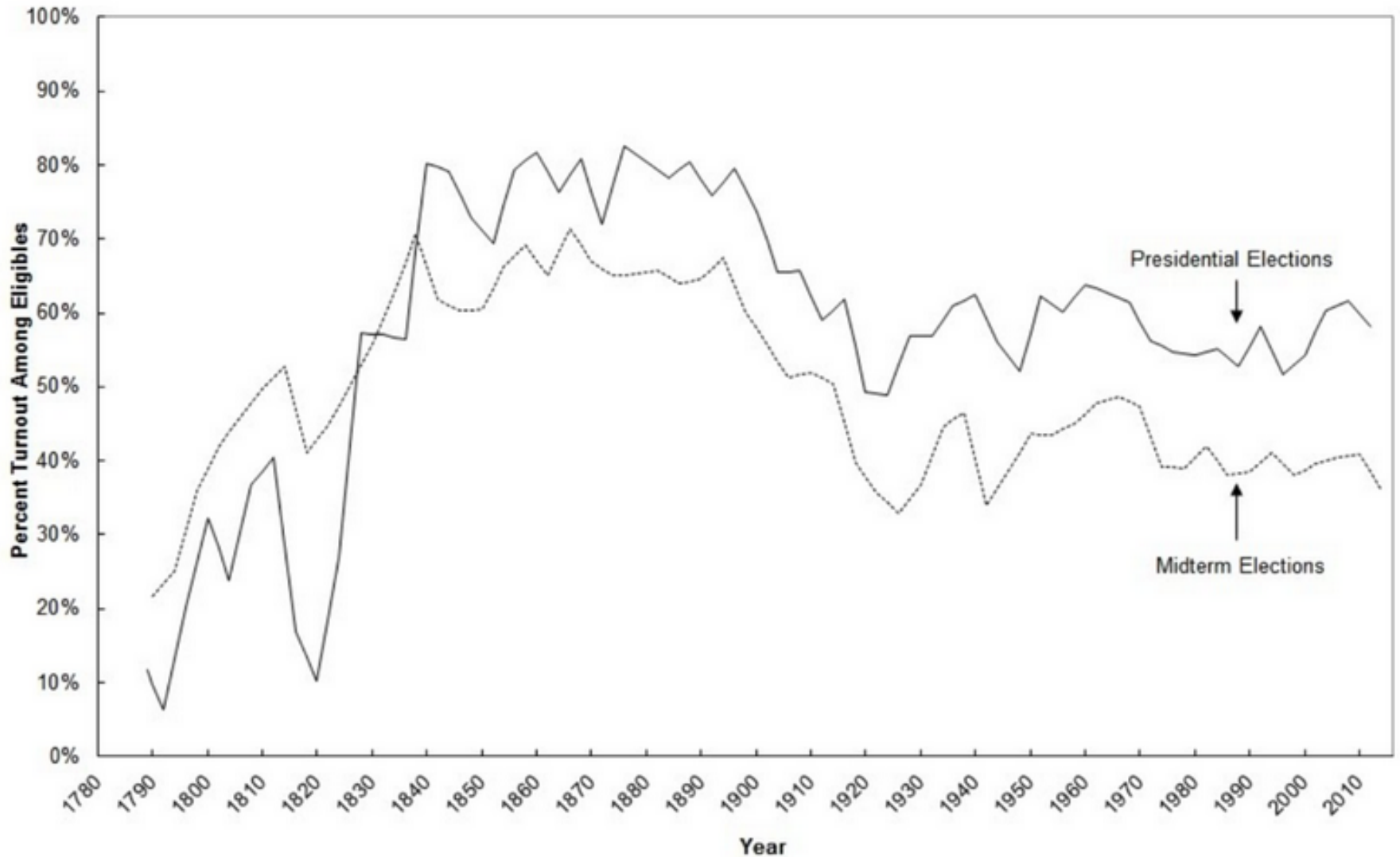
Amber Miller and Bob Ryan



# America has very low rates of participation in our democracy

- Only 55.7% of Americans voted in the last election (around 27% each for President Trump and Secretary Clinton).

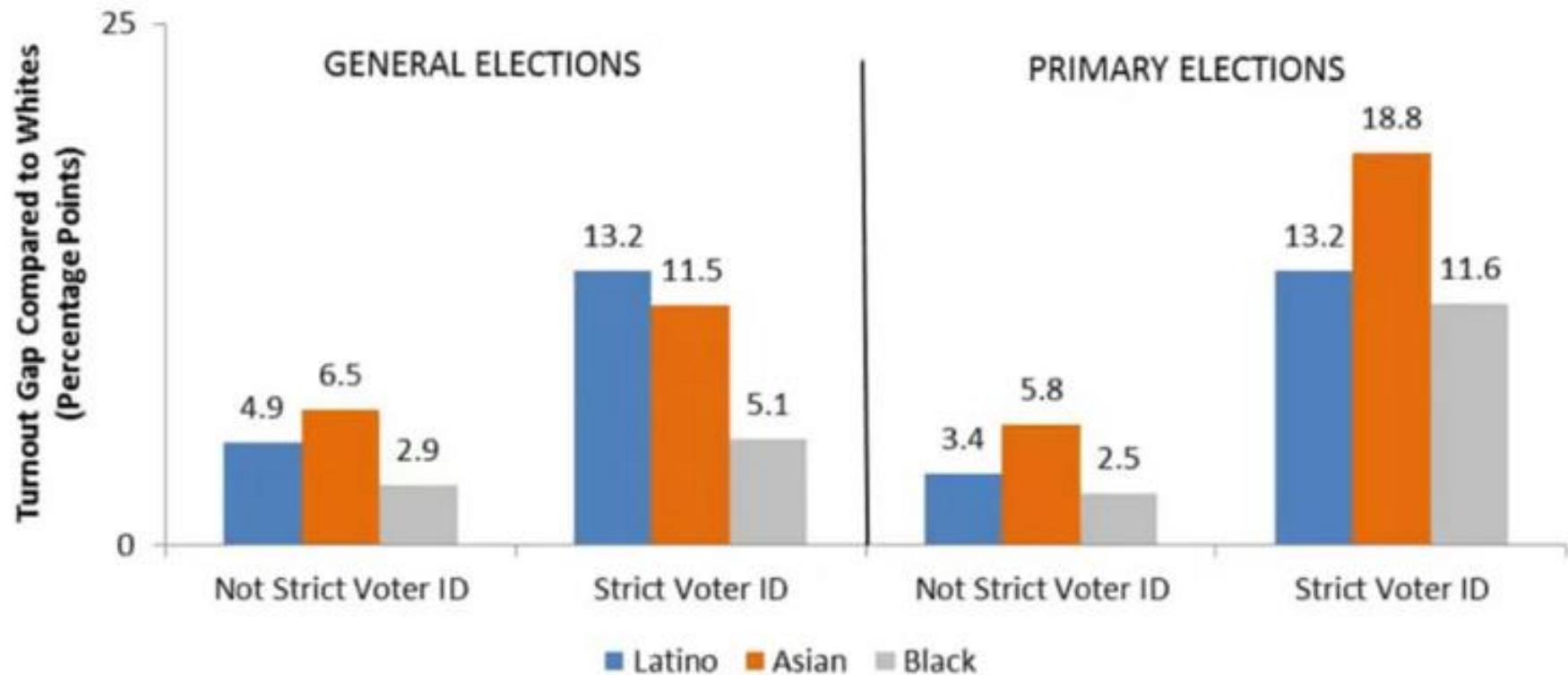
# Voter Turnout 1789 - 2014





# Voter ID Laws

Racial Gaps in Turnout are Higher in Strict Voter ID States



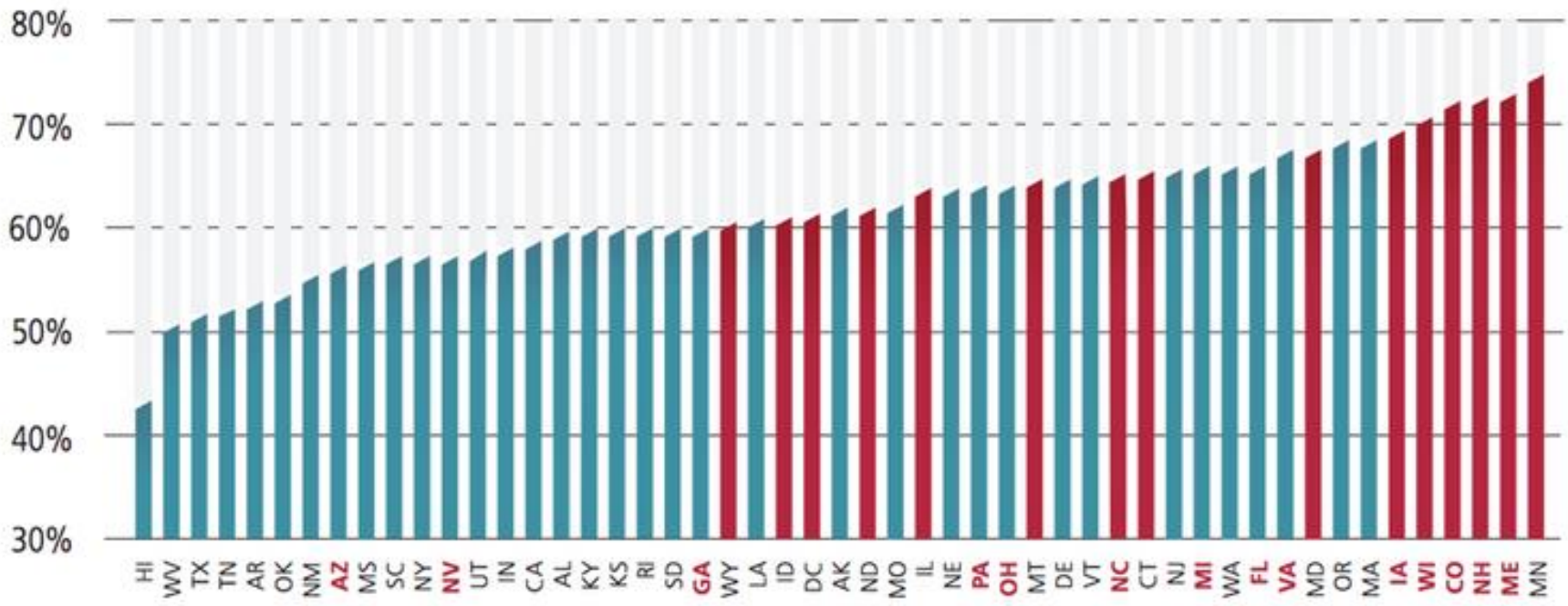
# Voter Registration

- In the United States, at the age of 18 every American male is automatically sent a letter telling him he could potentially be called for the draft.
- In contrast, not a single American is automatically registered to vote in the same way.

# Voter Turnout in States with Same Day Registration



## 2016 STATE VOTER TURNOUT RANKINGS



● States with Same Day Registration  
**INIT.** Initials of Battleground States in Red

Source: U.S. Elections Project

# Voter Registration Drives

VOTER REGISTRATION DRIVE

Are You Registered to Vote?  
**Are You SURE?**


Where: \_\_\_\_\_

When: \_\_\_\_\_

For More Info Contact: \_\_\_\_\_

JUST REGISTER  
**Rapid Response**  
EVOLVING. ADAPTING. IMPACTING.

THIS ELECTION MATTERS TO EVERYONE



## Dos –

- Stay non-partisan
- Know the rules!
- Get a list!

## Don'ts

- Don't copy data
- Do not pre-fill
- Do not give something of value away to get someone to register to vote.



# Voter Registration Lists

- Ask you coordinator
- Compare to your seniority lists
- Don't assume it's right!

